Blue Greenway Signage and Site Furnishings – November 2012

Location: Blue Greenway Linking Streets and sites between Mission Creek and Heron's Head Park

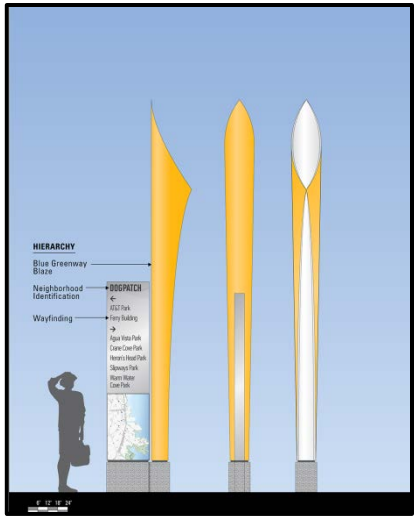
Project Manager: David Beaupre, david.beaupre@sfport.com

Background: Although the Blue Greenway is defined as a waterfront open space system, it does not follow one continuous waterfront path or have consistent water views to sustain the user as a navigational tool; users have to consciously find transitions and make decisions in order to stay on the system. Additionally, because the Blue Greenway is in its early inception, it lacks recognition by the general public. In order to help build identity and allow users to find their way along the system, the Port working with the stakeholders has developed a signage and way-finding program to build identity and provide users orientation to find their way along the system.

In addition to signage, consistent site furnishings such as benches, bicycle racks, drinking fountains and other landscape elements can be utilized to help provide continuity along the system to build recognition. Way-finding signage and site furnishings will be placed along the Blue Greenway at key locations and transitions to provide amenities and navigational tools for the users.

Trio Bench - Color Silver

CCSF Standard Receptacle - Color Silver



Project Description:

The Port through the Blue Greenway Planning and Design Guidelines community planning process has developed a draft signage plan concept and a palette of site furnishings. The concepts will be refined and detail construction drawings will be completed for installation.

Remarks:

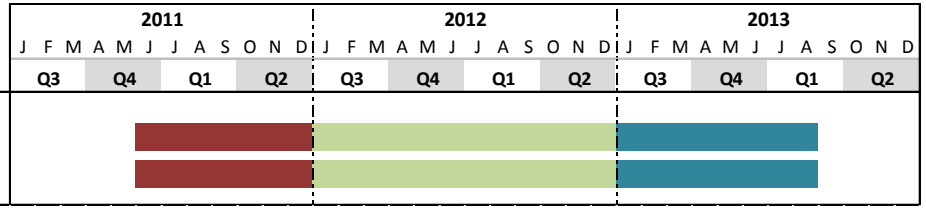
The schedule below reflects the September 2011 date when this project was identified and prioritized based upon the final phase of Blue Greenway Planning and Design Guidelines community planning process. In June the Port retained a consultant team to develop construction drawings and specifications. It is anticipated that the signage and site furnishings will begin schematic design in early 2012 and begin construction in early 2013 being complete in mid-2013.

Project Budget

	GO Bond Funds	Total Funds
Original Budget*	n/a	n/a
Current Budget	$1,458,000	$1,458,000
Current Projected	$1,458,000	$1,458,000
Actual Expenditures	$24,843	$24,843

* included in design

Initiation/ Planning
Design/Bid & Award
Construction/ Close Out

BLUE GREENWAY SIGNAGE/SITE FURNISH.

	Budget	Start Date	End Date
Original	$0	June 2011	August 2013
Current	$1,458,000	June 2011	August 2013