

# SUNSET DUNES

JULY 1 - SEPTEMBER 30, 2025

FACT SHEET

On April 12th, 2025, the San Francisco Recreation and Park Department celebrated the grand opening of Sunset Dunes, the largest pedestrianization project in California's history. Sunset Dunes is a 2-mile, 50-acre park stretching from Lincoln Way to Sloat Boulevard. The roadway has been transformed into a vibrant coastal park featuring new play spaces, seating, and public art.



During its second quarter of operation, Sunset Dunes saw:

**OVER  
430,000 VISITS<sup>1</sup>** 



**ABOUT 70% INCREASE IN AVERAGE WEEKEND<sup>2</sup>  
VISITATION COMPARED TO THE SAME TIMEFRAME IN 2024,  
AND ABOUT 20% INCREASE IN AVERAGE WEEKDAY  
VISITATION COMPARED TO LAST QUARTER**



**PEAK VISITATION  
10,830**

Second busiest day of all time



**ON SUNDAY,  
SEPTEMBER 7**

**LOWEST VISITATION  
2,195**

Average of 59°F, cloudy and strong winds



**ON MONDAY,  
JULY 21**



**AVERAGE VISITATION**

**WEEKEND<sup>2</sup>  
6,330/ DAY**

**WEEKDAY  
3,960/ DAY**

**PEAK VISITATION TIMES**

**WEEKEND  
11:00 AM**



**WEEKDAY  
6:00 PM**

## Notes

<sup>1</sup> A visit is counted every time a person passes infrared sensors located along Sunset Dunes

<sup>2</sup> Weekend counts include holidays: Independence Day and Labor Day

