



Edwin M. Lee, Mayor
Philip A. Ginsburg, General Manager

Date: November 5, 2014

To: Recreation and Park Commission
Capital Committee

Through: Philip A. Ginsburg, General Manager
Dawn Kamalanathan, Capital Program Manager
Jacob Gilchrist, Project Manager

From: Karen Mauney-Brodek, Project Manager

Subject: Community Opportunity Fund Program – Round 4

Agenda Item Wording:

Discussion and possible action to authorize staff to proceed with design development and any required environmental review for improvements to: 1) Hilltop Park Skate Park Renovation, 2) Bayview Playground/ MLK Pool Path and Playground Improvements, 3) Tank Hill Trail Improvements, 4) West Portal Playground Renovation, and 5) Lake Merced North Lake Dock Renovation in accordance with recommendations from the selection committee for the 2012 Clean and Safe Neighborhood Parks Bond Community Opportunity Fund Project. After design development and completion of any necessary environmental review, these projects would return to the Commission for consideration of funding approval as needed.

Background / Description:

As one of the citywide programs of the 2012 Clean and Safe Neighborhood Parks Bond, the Community Opportunity Fund (COF) program provides for a \$6 million capital program that allows residents, neighborhood groups, and park advocates to initiate capital improvements in their parks by matching public funding with other private gifts, grants and volunteer time and energy. This program builds on the successful implementation of the COF program first funded by the 2008 Clean and Safe Neighborhood Parks Bond. Round 4 is the first of three rounds for this program planned with the 2012 Bond.

Outreach

Staff worked with the San Francisco Parks Alliance (SFPA) to develop and implement an outreach strategy for Round 4. Staff co-hosted Applicant Workshops with SFPA as listed below:

- Tuesday, October 29, 2013, 6:00 – 8:00 pm – San Francisco City Hall
- Wednesday, November 6, 2013, 6:00 – 8:00 pm – Minnie Lovie Recreation Center
- Wednesday, November 20, 2013, 6:00 – 8:00 pm – Betty Ong Chinese Recreation Center
- Thursday December 5, 2013, 6:00 – 8:00 pm – Joe Lee Recreation Center
- Saturday, January 11, 2014, 10:00 am – 12:00 pm – County Fair Building



The workshops were spread across the City on different days of the week to accommodate as many potential applicants as possible. Workshop attendance was mandatory for applicants, and if needed, staff was available to meet with community members who were not able to attend.

By working with our partners and their networks, we were able to reach a significant number of park users and stewards. In total over 60 individuals attended COF Applicant Workshops, which included some returning Round 3 attendees.

Each recommended project has been thoroughly reviewed and discussed in its community. This round of applicants was required to publicly notice their outreach meetings, and all applications received a third-party cost review. The recommended projects are successful examples of Project Planning and Community Building, two central components of the Project Selection Criteria.

Project Selection Committee

The seven members of the Project Selection Committee were Commissioner Tom Harrison of the Recreation and Parks Commission; Linda D'Avirro, representing the Parks, Recreation and Open Space Committee; Jonathan Silverman, Recreation Program/Service Provider representative with the Feel the Earth organization; William Weil, Park Steward representative and member of the Steering Committee and Treasurer for the Friends of Upper Douglass Dog Park; Sam Woodhams-Robert, Landscape Architect Representative; Ed Steuver representing High-Needs Neighborhoods; and Youth Committee Member June Hong who has worked with youth in the city as an Americorps Staff Person.

Summary of Applications

Staff received 16 applications totaling over \$5 million in requests for this \$1.2 million round from all over the city. Across the board, the applications were very strong. Staff attributes the quality of the applications to the sophistication and diligence of the applicants, as well as to the excellent support from our park partners and the fiscal sponsors of several applicants. This round the program guidelines required all applicants to submit draft applications in advance of their final, so that staff was able to provide feedback before the final was submitted. This also greatly increased the quality of the applications. The applications themselves are the product of thousands of volunteer hours committed to our parks.

Project Selection Process

The Selection Committee Packet was distributed to the Selection Committee along with copies of the 16 applications. Committee members read and evaluated each project based on the adopted Project Selection Criteria. The Committee then convened to discuss each application in detail and evaluate them for funding. The Selection Committee met in July, August and September to evaluate each application. Staff facilitated the Committee meetings but did not vote on recommendations for project awards.

Projects Recommended for Award

With such high caliber applications, the Selection Committee was challenged with distinguishing the projects that most successfully met the program criteria. The projects listed below represent the best projects of the fourth round of applicants. After design development and completion of

any necessary environmental review as needed, these projects will return to the Commission for consideration of funding approval.

Hilltop Park Skate Park Renovation

This \$218,000 request will completely renovate, expand and transform the currently dilapidated skate bowl into a state-of-the-art skate park that will engage a variety of ages and skill levels.

Bayview Playground (MLK Pool) Path and Playground Improvements

This \$301,836 request will provide a new walking path with exercise equipment and provide new playground equipment to the playground.

Tank Hill Trail Improvements

A \$36,210 request, this project will greatly improve access at this park by improving the existing path and providing a new wooden steps that all users of this park use.

West Portal Playground Renovation

This \$500,000 request will provide funding for a new playground including a new sensory, inclusive area for children with special needs, expanded and improved seating and picnic area and a “nature nook”.

Lake Merced North Lake Dock Renovation

This \$210,000 request will replace the North Lake Dock and expand and improve public access to this unique and important recreational asset.

In summary, the projects recommended for award total \$1,266,046. This funding will be leveraged with an additional \$7,245,195 in funding and another \$3,874,887 in volunteer stewardship.

Communication with Applicants and Planning for Next Round Applications

Staff has notified all applicants of the recommendations made to the Commission. Since the inception of the Community Opportunity Fund, staff has committed to help all applicants develop strong applications. To that end, staff is scheduling meetings with un-funded applications to provide constructive feedback from the Project Selection Committee. Two round 4 applications - Franklin Square and Jackson Playground - received funding from the Eastern Neighborhood Impact fee program, and department staff will be working with those applicants to implement their projects.

Where feasible, un-funded applicants will be encouraged to consider the Committee's feedback and re-apply for Round 5 with their applications due in Spring/Summer 2015, or Round 6 in Spring/Summer 2016. Applicants who submitted final applications for Round 4 and were not selected are not required to attend another workshop.

Workshops for Round 5 are underway, the first one held on October 29th, and will be held through December 2014. All workshop dates and locations are listed on the Department and Park's Alliance's websites and have been disseminated by Department and Park Alliance's emailed notices and reminders, and other neighborhood list serves.

Source of Funds and Amount:

This is the first round of the Community Opportunity Fund program funded by the 2012 Clean and Safe Neighborhood Parks General Obligation Bond. We anticipate two more rounds, for a total of three rounds of funding.

Supported By:

Hilltop Park Skate Park Renovation

- Lena Mailler, Hunters Point Family
- Jake Phelps, Thrasher Magazine
- Shawn Connolly, SF Skate Club
- Matt Derrick, DLX Skateshop
- Christopher Campbell, Tree Design
- Chris and Jordin Martinez, Create Skateboards
- Bryan Hornbeck, SF Skateboarding Association
- Aaron Hazelwood, Community Member
- Parks 94124, Friends of Youngblood Coleman, Friends of MLK/Bayview Park
- Numerous children's statements of support
- The Trust for Public Land
- Jim Wheeler, Director of RPD Leisure Services

Bayview Playground (aka MLK Pool) Path and Playground Improvements

- Ronnishia Johnson, 3rd Street youth center and clinic
- Lyslynn Lacoste, B Magic
- Stanley Brdey Jones, 5800 Third Street Owner's Association
- Pastor Kenneth R. Reece
- Barbara A. Garcia, Department of Public Health, City and County of San Francisco
- Phil Kilbridge, Habitat for Humanity

Tank Hill Trail Improvements

- Carole Glosenger, Cole Valley Improvement Association
- Numerous community residents

West Portal Playground Renovation

- Supervisor Norman Yee, District 7
- Jessica Forys, Nurturescapes
- Lee Hsu, Greater West Portal Neighborhood Association
- Maryo Mogannam, West Portal Merchants Association
- Numerous children's statements of support
- Cecile B. Michael, Community Member
- Sally Maske and Family, Community Members
- Andrea Swei, Community Member
- Morgan Jones, Community Member
- James Riseman, Community Member
- Jimmy Kim, Community Member
- Diane Free, Community Member
- Sharma Bouche, Community Member

- Scott Saltzman, Community Member
- Sofia Meyer, Community Member
- Robert Vernon, Community Member
- Bhushan Mudbhan, Community Member
- Tara Donohue, Community Member
- Linda Jew, Community Member
- Jyoti Ramanatha, Community Member
- Jen Manuel, Community Member
- Gretchen Hollstein, Community Member
- Rick Ragusa, Community Member
- Tanjeet Junesa, Community Member
- Elaine Ding, Community Member
- Max Mead, Community Member
- Lisa Demattei, Community Member
- Kaitlin Their, Community Member
- Nilesh Shah, Community Member
- Ken Kruszky, Community Member
- Joanna Lipinski, Community Member
- Erin Shaw, Community Member
- Emilia D'Anzica, Community Member
- Praveen Yalagandura, Community Member
- Doug Speckhard, Community Member
- Amy Bradac, Community Member
- Faye On, Community Member
- Keith De Martini, Community Member
- Amy Edgerley, Community Member
- Cynthia Hoachell, Community Member
- Martin Logan, Community Member
- Michelle Messina, Community Member
- Lori Wong, Community Member
- Ja Chin Lee, Community Member
- Peter Thompson, Community Member
- Numerous other community members listed on a petition

Lake Merced North Lake Dock Renovation

- Supervisor Norman Yee
- Phil Ting, California State Assembly
- California Dragon Boat Association, including Yen Chung and others
- Steve Ritchie, Assistant General Manager, Water Enterprise – San Francisco Water Power Sewer
- Anni Chung, President and CEO of Self-Help for the Elderly
- Sarah Wan, Executive Director, Motivating Youth to Succeed
- Henry Ha, Youth Liaison/Dragon Boat Program Coordinator
- Jim Wheeler, Director of RPD Leisure Services
- Mary Tse, Community Member
- Ike Kwon, Community Member

- Bob Leung, Mission High Dragon Boat Coach
- Yen Chung, Galileo High School Dragon Boat Coach
- Ryan Kwong, Ryan Kwong, Galileo High School Dragon Boat Team President
- Terry and Gayline Tom, Galileo High School Dragon Boat Parents
- Kam Wong, Balboa High School, School of the Arts, Academy of Arts and Sciences at Asawa School of the Arts, Dragon Boat Team Coach
- Curtis Wong, St Ignatius College Preparatory Dragon Boat Coach
- Shirley Lau and Casey Cheng, Oyster Point Dragons Board Members
- Danielle Lam, Volunteer and Community Member

Opposed By:

No opposition to the recommendation of award for the above listed projects is known at this time. Staff is in the process of collecting feedback on the Project Selection Criteria and Process from the Project Selection Committee, staff, RPD partners, and COF applicants.

Recommendation:

Authorize staff to proceed with design development and any required environmental review for improvements to: 1) Hilltop Park Skate Park Renovation, 2) Bayview Playground/ MLK Pool Path and Playground Improvements, 3) Tank Hill Trail Improvements, 4)West Portal Playground Renovation, and 5) Lake Merced North Lake Dock Renovation in accordance with recommendations from the selection committee for the 2012 Clean and Safe Neighborhood Parks Bond Community Opportunity Fund Project.

Attachment(s):

A. Table of Community Opportunity Fund Selection Committee Recommendations

B. Applicant Site Plans of Projects Recommended for Award