



# SAN FRANCISCO RECREATION AND PARK WILLIE "WOO WOO" WONG INTERCEPT SURVEY

*Introduction:* Hi, my name is [INTERVIEWER NAME], and I am with an independent research firm conducting an anonymous survey on behalf of San Francisco Recreation and Park. I am not selling anything and I will not ask for a donation.

This park will be renovated soon through funding from the 2012 Parks Bond. The Rec & Park Department is conducting a survey of users to understand the community's use and desires for this park.

### 1. How often do you come to the park?

- 1–3 times per month
- 1–3 times per week
- 4+ times per week
- Other \_\_\_\_\_

### 2. When do you come?

- Weekday
- Weekend
- Morning
- Afternoon
- Evening

### 3. How long do you stay?

- 1–3 hours
- 15 minutes–1 hour
- Just passing through

### 4. Do you use other San Francisco Parks besides this one?

- Yes
- No

4a. If yes, please tell me which of these other nearby parks, community centers or open spaces you visit:

- Betty Ong Chinese Recreation Center/Playground
- St. Mary's Square/Rec Center
- Portsmouth Square
- Who Hei Yuen Park Playground/Rec Center
- Huntington Park/Playground
- Other \_\_\_\_\_

### 5. Are you here alone or with a group?

- Alone
- Group

5a. If with a group, how many people are you with?

\_\_\_\_\_

5b. What are their ages? \_\_\_\_\_

### 6. Which of these activities do you or members of your group typically participate in when at the park?

- Basketball
- Tennis
- Volleyball
- Badminton
- Tai Chi
- Play on playground equipment
- Meet up with friends / hang out
- Ping Pong in the clubhouse
- Afterschool programs in the clubhouse

*(Probe for answers here. We really want to understand what people are doing at the park)*

Other \_\_\_\_\_

### 7. If using the playground equipment, which age range/s do you/they fall into?

- Toddler (1–3 years)
- Pre Schooler (4–5 years)
- Gradeschooler (6–9 years)
- Tween (10–12 years)
- Teenager (13–17 years)
- Adult (18 years+)

### 8. Do you use the bathrooms in the clubhouse?

- Yes
- No

### 9. Do you use the multi-purpose space in the clubhouse?

- Yes (go to question 10)
- No (skip to question 11)

### 10. How often do you use the multi-purpose space in the clubhouse?

- 1–3 times per month
- 1–3 times per week
- 4+ times per week
- Other \_\_\_\_\_

### 11. Now I am going to read you a list of outdoor features that might be affected during the park renovations. After I read each one, please tell me how important it is to you personally.

Is it extremely important, very important, somewhat important, not too important, or you don't know what I am referring to?

a. Mural 1



- EXT IMPT
- VERY IMPT
- SW IMPT
- NOT TOO IMPT
- (DK/NA)

b. Mural 2



- EXT IMPT
- VERY IMPT
- SW IMPT
- NOT TOO IMPT
- (DK/NA)

c. Pagoda and Stairs



- EXT IMPT
- VERY IMPT
- SW IMPT
- NOT TOO IMPT
- (DK/NA)

d. Climbing Wall



EXT IMPT	VERY IMPT	SW IMPT	NOT TOO IMPT	(DK/NA)
<input type="checkbox"/>				

  

	EXT IMPT	VERY IMPT	SW IMPT	NOT TOO IMPT	(DK/NA)
e. The Playground	<input type="checkbox"/>				
f. Basketball Court	<input type="checkbox"/>				
g. Tennis Court	<input type="checkbox"/>				
h. Volleyball Court	<input type="checkbox"/>				
i. Park Benches and Seat Walls	<input type="checkbox"/>				
j. Trees and Greenery	<input type="checkbox"/>				

18. Why are you visiting this park today?

(Open end, record verbatim response below; probe for very specific responses)

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19. What is your favorite aspect of this park?

(Open end, record verbatim response below; probe for very specific responses)

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20. What amenities could we include in this park to make it a better community asset?

(Open end, record verbatim response below; probe for very specific responses)

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The following questions are for classification purposes only.

21. Do you live in Chinatown?

Yes  No

21a. If no, in what Zip Code do you reside? \_\_\_\_\_

21b. How often do you visit Chinatown?

1-3 times per month  4+ times per week  
 1-3 times per week  Other \_\_\_\_\_

22. What is your age?

Less than 20  50-59  
 20-29  60-69  
 30-39  70 or older  
 40-49  (DON'T READ) Refused

23. Which of the following do you identify with?

White  American Indian or Alaska Native  
 African American  Native Hawaiian or Pacific Islander  
 Asian  Multiracial  
 Something else (PLEASE SPECIFY) \_\_\_\_\_  
 (DON'T READ) Refused

INTERVIEWER ONLY

24. Gender of Respondent by Observation

Male  Female

25. Date

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26. Time

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27. Interviewer

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28. Language of Interview

Chinese  English

13. Which direction do you access the park from?



North (Clay St.)  East (Waverly Pl.)  
 South (Sacramento St.)  West (Hang Ah St.)

14. Do you ever use the alleys?

Yes (go to 14a)  No (skip to question 17)

14a. Hang Ah  Yes  No

14b. Pagoda Place  Yes  No

15. What do you do there?

Pass through  Eat at the tea house  
 Hang out / spectate  Visit the community spaces

16. Do you feel safe in the alley?

Yes  No

16a. If no, when do feel unsafe?

Day \_\_\_\_\_ Time \_\_\_\_\_

16b. Why? \_\_\_\_\_

17. Do you feel safe in other areas of the park?

Yes  No

17a. If no, when do feel unsafe?

Day \_\_\_\_\_ Time \_\_\_\_\_

17b. Why? \_\_\_\_\_