



London N. Breed, Mayor  
Philip A. Ginsburg, General Manager

**Date:** September 4, 2019

**To:** Recreation and Park Commission  
Capital Committee

**Through:** Philip A. Ginsburg, General Manager  
Toks Ajike, Director of Capital and Planning Division

**From:** Monica Scott, Assistant Project Manager

**Subject:** Jerry Garcia Amphitheater Improvements

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### **Agenda Wording**

Discussion and possible action to approve a conceptual design for site improvements at the Jerry Garcia Amphitheater in McLaren Park.

### **Strategic Plan Reference**

Strategy 1: Inspire Public Space: Keep today's parks safe, clean, and fun; promote our parks' historic and cultural heritage; and build the great parks of tomorrow

Objective: 1.2.: Strengthen the quality of existing parks and facilities

### **Background**

The Jerry Garcia Amphitheater is located at 45 John F. Shelley Drive in the northern section of McLaren park (Supervisory District 9) bordered by the Excelsior, Portola and Visitacion Valley neighborhoods. The proposed primary project area is about 50,000 square feet. The amphitheater was completed in 1971.

The Jerry Garcia Improvement Project is funded by the Citywide Program for John McLaren Park from the 2012 Clean and Safe Neighborhood Parks Bond.

The goal of the project is to improve and upgrade site amenities and infrastructure to accommodate events and enhance the space for all users.



## **Community Process:**

In fall of 2016, the Recreation and Park Department (RPD) began a year long process to gather public input and develop a strategic vision plan for improvements to the greater McLaren Park. As part of this process, we established principles and objectives to guide the McLaren Park Planning Process, which included the following:

- Enhancing community access into and through the park;
- Maintaining natural landscapes;
- Enhancing panoramic views; and
- Creating and building diverse play opportunities.

These principles and objectives also influenced the amphitheater improvement planning and concept design development process.

Community meetings for the larger planning process were held on October 1, 2016, February 4, 2017, and October 17, 2017. Meeting attendance totaled 327 people. Additionally, there were two community meetings specifically about the amphitheater project on May 14, 2019 and June 26, 2019. Total attendance for these final two meetings totaled 31 people. Feedback received at the May 2019 meeting included: improving the green room amenities; crowd flow at designed food truck/portable toilets; and safety concerns. The final concept plan, which incorporated feedback received, was presented to the public at the June 26 meeting and was well received.

Additional forms of outreach included flyer postings at the amphitheater and amphitheater main parking lot, e-mails to stakeholders, and announcements in the RPD E-Newsblasts.

RPD also maintains a dedicated webpage on the Rec Park website and has provided updates to the McLaren Collaborative at their April 16, 2019 meeting.

During the remainder of the project, the public will be informed through our project webpage, e-mails to stakeholders, via NextDoor, and announcements in the RPD E-Newsblasts.

## **Concept Design:**

The concept design for Jerry Garcia Amphitheater Improvements reflects the community's preference to preserve the natural feel of the site, while allowing for increased infrastructure and site improvements to permit larger events.

The scope of work for the concept design includes: extending flat paved space in three areas adjacent to the accessible parking lot to allow for temporary portable toilets and food trucks/tents; extending a retaining wall and regrading for drainage; improving access road to backstage area; cosmetic upgrades for user and host experience and increasing storage capacity in green room; and demarcating temporary fencing placement around outer perimeter of lawn area with boulders and logs.

Other upgrades to the site include replacing the drinking fountain, adding a trash enclosure, replacing a swing gate with removable bollards, and renovating ground level amphitheater seating to be ADA compliant.

**Funding Sources, Budget and Schedule:**

Project Source of Funding:

RPD 2012 Bond Citywide Parks John McLaren Park	\$1,450,000
<b>Total Sources</b>	<b>\$1,450,000</b>

The total project budget is \$3,650,000. Hard and soft costs are budgeted as follows:

Soft Costs (41% of total budget)	\$ 597,500
Hard Costs (including 15% contingency) (54% of total budget)	\$ 780,000
Soft Cost Reserve (5% of total budget)	\$ 72,500
<b>Total Budget</b>	<b>\$1,450,000</b>

<b>Phase</b>	<b>Start</b>	<b>End</b>
Planning	April 2019	July 2019
Design	August 2019	February 2020
Bid/Award	March 2020	July 2020
Construction	October 2020	February 2021
Close-Out	March 2021	April 2021

**Environmental Evaluation**

On July, 18, 2019, the project received a Categorical Exemption from environmental review pursuant to California Environmental Quality Act (CEQA) guidelines Sections 15304, Class 1 Existing Facilities (Case No. 2019-012920ENV).

**Staff Recommendation:**

RECOMMENDED, That this Commission approve the conceptual design for site improvements at the Jerry Garcia Amphitheater in McLaren Park. Approval of this proposed action by the Commission is the Approval Action as defined by S.F. Administrative Code Chapter 31.

**Supported by:**

Recreation and Park Department Operations staff  
 Parks Alliance  
 Supervisor Hillary Ronen, District 9  
 Supervisor Ahsha Safai, District 11  
 Community members as documented from community meetings

**Opposed by:**

None known

**Attachments:**

A: Project Location Map

B: Proposed Conceptual Design

C: Renderings

D: Categorical Exemption (Case No. 2019-012920ENV).